



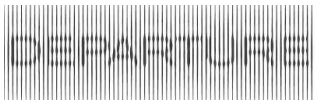
BLENDING LEARNING LEADERS' FORUM

AGENDA

Implementing a Blended Learning Program: 5 Critical Stages of Planning & Implementation

March 10, 2015

5:00 pm **Welcome Reception and Networking Event**
Stop by and meet the team. Complimentary refreshments will be served.



*Departure Restaurant + Lounge
525 SW Morrison St.
Portland, OR 97204*

March 11, 2015

Blended Learning Leaders' Forum – A Collaborative Workshop

8:00 am **Registration & Badges, Buffet Breakfast**
Kick-start your day with a healthy, hot breakfast served complimentary. Badges and workshop materials will be available at this location.

9:00 am **Welcome & Introductions**
Welcome! And... introductions – that includes you. Since our workshop is collaborative and interactive, we want to kick-off the day understanding your unique blended learning objectives, and what you want to accomplish during the day. Our team will ensure we personally hit upon your unique circumstances. This truly will be a hands-on, “customize your strategy” discussion.

9:15 am **Stage 1: Strategies & Instructional Models**
Keynote: Thomas Arnett, Research Fellow, Clayton Christensen Institute
You will learn about the various blended learning models as disruptive innovation and how they can be effective in meeting the goals and challenges you face in your district.

10:00 am **Stage 2: Alignment**
Keynote Bryan Wood, Principal, Crater Lake Charter Academy, Oregon
Building your internal and external support for your blended learning program is important in gaining alignment in the early stages and throughout the planning of your blended program. We will collaborate on the various ways to engage stakeholder groups so that the district goals and challenges are met.



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10:45 am

Stage 3: Planning

Activity = Breakout group discussions with keynote and blended learning experts

Part of outlining a comprehensive, detailed plan includes many details, specifically around the development of the program design and the role of those involved at various levels in your district. In this session we will collaborate among educators on three topics which you will select and choose which is most important to learn in support of your program.

- Select 2 sessions (25 minutes each)
 - Make it or break it – how to hire and support the teachers who are in the front line to execute the blended learning plan.
 - Safely outside of the box – how to offer flexibility in public education and ensure proper accountability to the state.
 - No cookie cutters – not all programs are the same, so how do you decide what philosophy or vision of blended learning works best for your needs?

11:45 am

What are they saying?

Activity = Hear directly from students, parents, and teachers currently experiencing a blended learning education. Our panel is represented by Evergreen Flex Academy.

12:30 pm

Buffet Lunch

Time to re-fuel!

1:30 pm

Stage 4: Implementation

Keynote: Bonnie Lathram, Contributing Author, Getting Smart

What does it take to implement a high-quality, teacher-driven, student-focused, blended classroom? Learn why a blended learning classroom is a highly flexible model for success for teachers and students, and how your program can be highly individualized, preparing students for both on-line and future college level courses.

2:30 pm

Stage 5: Data & Management – Performance Tracking Success!

Activity = Using real scenarios, learn and collaborate on ways to measure program success

Key to a successful program is measuring goals and outcomes by analyzing various types of data and from various lenses. Understanding how anecdotal and objective data can impact your instructional design and provide measurements in the success and effectiveness of your program.

3:00 pm

Debrief & Final Thoughts

Looking back on your initial blended learning challenges and goals, what final thoughts or questions do you have about how you will accomplish and set in motion your new plan?
